

# *The Angel Walk*

Benefiting MUSC Children's Hospital  
May 21, 2011



The 2<sup>nd</sup> Annual Angel Walk will take place on May 21, 2011 from 8am until noon at Hampton Park in Historic Downtown Charleston. The festival will start and finish at Hampton Park, food will be provided by Sticky Fingers, and there will be jump castles, face painting, balloon animals and raffle items.

### **Vision:**

The Angel Walk contributes to the resources leading to the discovery of a cure for medulloblastoma. The event has a family friendly focus with a chance to have fun while giving back. All money raised at the event will be used for medulloblastoma research at the Medical University of South Carolina.

### **About Medulloblastoma:**

Medulloblastoma is the most common malignant central nervous system tumor in children, accounts for 15-20 percent of pediatric brain tumors, and usually occurs in children between the ages of 4 and 10. The survival rate for children with high risk medulloblastoma is 55%, after relapse the survivability rate drops to 20%. The long-term side effects of treatment include hearing loss related to chemotherapy, loss of height secondary to the radiation and in some patients, endocrine dysfunction from irradiation of the pituitary gland and hypothalamus. In some patients, secondary tumors develop in areas of the body that received radiation therapy. A network including MUSC Children's Hospital is developing experimental treatments for relapsed medulloblastoma. All funds from The Angel Walk will be donated to MUSC Children's Hospital to support research of medulloblastoma and to find a cure. The Angel Walk is for children facing a devastating diagnosis and in memory of a little boy who left us too soon but whose spirit and smile will always be with us.

## **How did The Angel Walk start?**

Luke James Sechevich was diagnosed with high risk medulloblastoma on January 30, 2006 at the age of 1-½. Luke had 2 operations in the month of February to remove the tumor from his brain and spent 3 weeks in the Pediatric Intensive Care Unit. He went through 6 weeks of localized radiation which required him to be sedated everyday for 1 month, and 12 months of chemotherapy. In March of 2007 he was 2 months short of completing his recommended treatment when the tumor came back in his spine and paralyzed him from the waist down. He spent 3 weeks in the hospital receiving high doses of steroids, and mannitol, began another 6 weeks of radiation therapy and started physical therapy to attempt to regain his ability to move his legs. He had a stem cell transplant which is when a patient receives lethal doses of chemotherapy and is given back their own stem cells to allow their body to recover, during that time he spent 5 weeks in the hospital, 3 of which were in the intensive care unit. He was released from the hospital on September 1, 2007 and several weeks later began walking with the use of a walker. In December of 2007 he began to show signs of weakness and on January 2, 2008 he was taken to the Pediatric Hematology clinic where he would stop breathing, he was resuscitated and was sent for an emergency MRI which would reveal that the tumor had come back in his brain and covered his entire spine. We brought him home to be with his brother and puppies one last time. He passed away peacefully on January 3, 2008 at 6:45pm in his bed with his mom, dad, brother Matthew and beloved stuffed animal "Tut" watching Curious George, only 24 hours after having heard the news that he had relapsed.

Luke is the inspiration for The Angel Walk, he fought so hard to regain his ability to walk, to fight this cancer, he was so very brave, and he always had a beautiful smile on his face through it all. I organize this walk for Luke, and for all children battling this disease with the hope that someday there will be a cure.

Please help MUSC find a cure, every donation makes a difference in the life of a child!

# Corporate Sponsorship Opportunities

## Diamond \$5,000

- Corporate logo on t-shirt
- Corporate logo in the event program
- Corporate logo and direct link on website
- Opportunity to hang banner and host corporate table at event
- Opportunity to utilize a 10x10 tent for promotion and sample distribution
- Marketed as corporate sponsor in press releases and publications
- Corporate logo on all promotional materials and recognition as presenting sponsor
- Opportunity to make check presentation at the event

## Gold \$3,000

- Corporate logo on t-shirt
- Corporate logo in the event program
- Corporate logo and direct link on website
- Opportunity to hang banner and host corporate table at event
- Opportunity to utilize a 10x10 tent for promotion and sample distribution
- Marketed as corporate sponsor in press releases and publications

## Silver \$2,000

- Corporate name on t-shirt...or logo if space allows
- Corporate name listed in the event program
- Corporate logo and direct link on website
- Opportunity to hang banner and host corporate table at event

## Bronze \$1,000

- Corporate name on t-shirt
- Corporate name listed in the event program
- Corporate logo and direct link on website

## Friend \$500

- Corporate name listed in the event program

**\*\*Auction items are also needed\*\***

**If you are interested in becoming a sponsor or providing an auction item please contact Dawn Sechevich at 843-813-7363 or by email at [theangelwalk@yahoo.com](mailto:theangelwalk@yahoo.com).**

# SPONSORSHIP AGREEMENT

## 2011 Angel Walk

This agreement is made by and between The Angel Walk and \_\_\_\_\_ (hereinafter referred to as "Sponsor" and dated this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

The Angel Walk agrees to provide the following services and privileges to the sponsor as outlined in the sponsorship prospectus:

- Diamond Presenting Sponsorship
- Gold Sponsorship
- Silver Sponsorship
- Bronze Sponsorship
- Friend Sponsorship

Other terms mutually agreed upon: (if none, so state):

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Sponsor shall pay to the Angel Walk the sum of \$\_\_\_\_\_, which sum is due and payable within 15 days of this contract or by \_\_\_\_\_.

If the sponsor is donating product, the delivery date will be \_\_\_\_\_.

FOR THE ANGEL WALK:

BY: \_\_\_\_\_

TITLE: \_\_\_\_\_

WITNESSES: \_\_\_\_\_

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FOR THE SPONSOR:

BY: \_\_\_\_\_

TITLE: \_\_\_\_\_

WITNESSES: \_\_\_\_\_

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